



Universal Lists Makes Getting The Right Direct Marketing Leads Easy And Affordable With Universal Access Packages

Universal Lists, a mailing list company based in Studio City, CA, reveals a new innovation in direct marketing data: Universal Access Packages. The new program allows customers to receive more data at a great discount.

Studio City, CA ([PRWeb](#)) - Universal Lists is offering a new program called Universal Access Packages to its customers. The Universal Access Packages allow clients to receive considerably more [leads](#) at a greatly reduced price. Once a package is selected, Universal Access members will then be able acquire all the data needed at a price significantly less than wholesale cost. The packages are part of a proactive effort Universal Lists is taking to provide their customers with the highest quality data at the best price possible.

"With our new Universal Access Packages, regular data users will get the best data available at the best price imaginable and lets our customers focus on the most important thing: results." says Carl Ball, National Sales Director of Universal Lists.

Universal Lists, Inc. is one of the leading providers of direct marketing [leads](#) in the industry, providing exceptionally responsive mailing lists, evidenced by the successful results of their clients' marketing campaigns. The company specializes in the demographics that bring businesses closer to their customers, which include NBC Universal, the US Chamber of Commerce, and the US Air Force.

For more information on Universal Lists and its Universal Access Packages or mailing list products and services, please visit us www.Universallists.com, or call (888) 323-2858.

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